

**OLARTEMOURE**

OLARTE MOURE & ASOCIADOS

Abogados - Attorneys

# PROVISIONAL REFUSAL IN COLOMBIA

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- ④ What is a Provisional Refusal?
- ④ What happens if a Provisional Refusal is not responded?
- ④ Common reasons for refusals via the Madrid Protocol
- ④ What do we offer at OlarteMoure?



In the dynamic world of intellectual property and trademarks, we understand how challenging it can be to face a provisional refusal, especially in a country that is not your own. At OlarteMoure, we recognize that encountering obstacles in the registration process, while frustrating, is also an opportunity to learn and improve.



**If you have received a provisional denial in your trademark application via the Madrid Protocol and need local representation in Colombia to respond effectively, we are here to guide you.**



**WHAT IS A  
PROVISIONAL  
REFUSAL?**

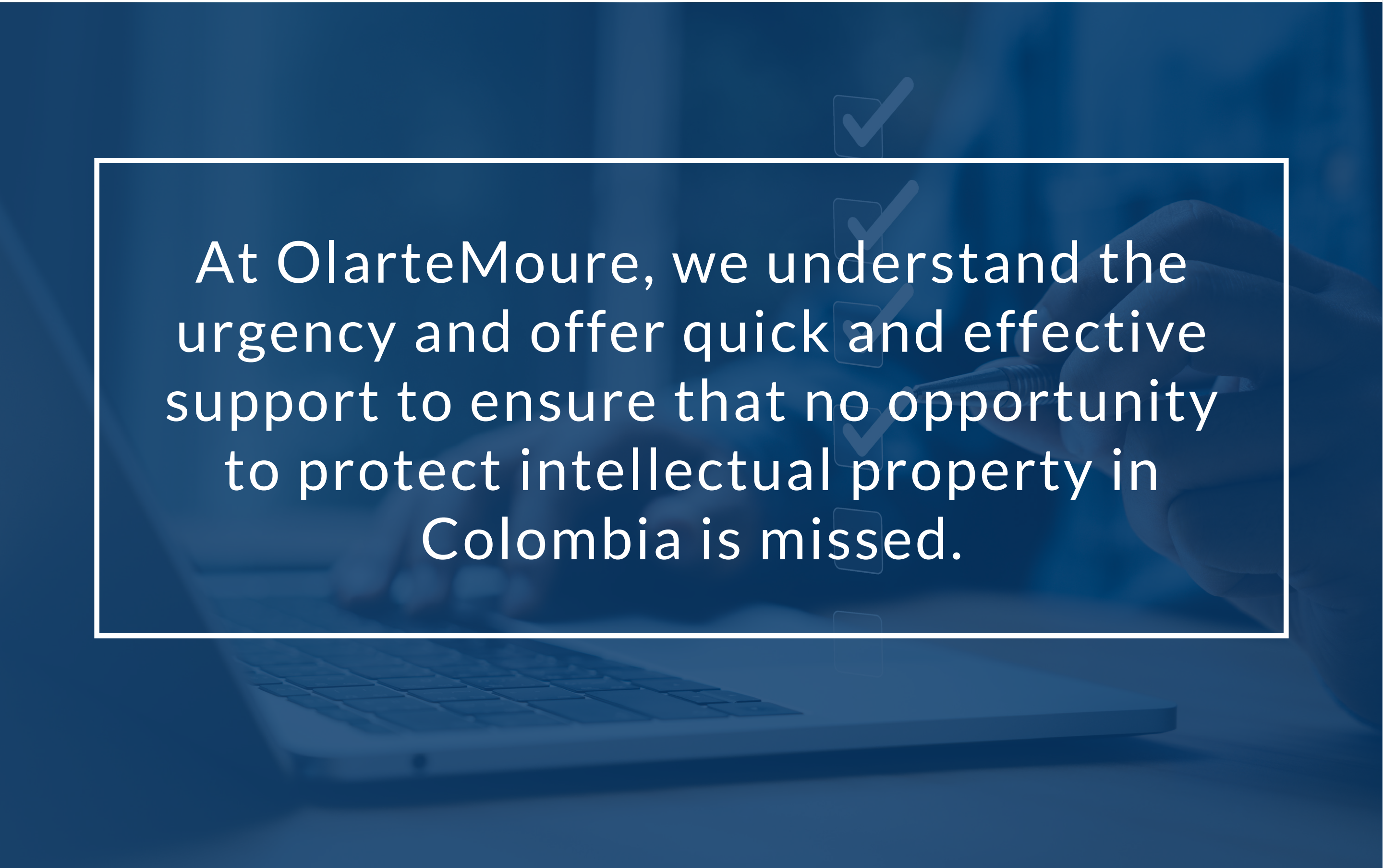


## **What is a Provisional Refusal?**

A provisional refusal is an initial statement from the local trademark office indicating that the application does not meet certain legal requirements. It provides the applicant with an opportunity to defend their case before a final decision is made. In Colombia, the process can be complex, and having a local representative to address the country's specific terms, protocols, and regulations is essential.

## What happens if a Provisional Refusal is not responded?

Not responding to a provisional refusal, or not doing so in a timely manner, can result in the loss of rights to the trademark, either because the application is declared abandoned, or the denial becomes final.

A hand holding a pen is positioned over a laptop keyboard. A vertical checklist with several checkmarks is overlaid on the image, suggesting a process or a list of items to be reviewed.

At OlarteMoure, we understand the urgency and offer quick and effective support to ensure that no opportunity to protect intellectual property in Colombia is missed.



## COMMON REASONS FOR REFUSALS VIA THE MADRID PROTOCOL:



Failure to meet local formal requirements, especially in the description of goods and services, and claiming colors.

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Lack of distinctiveness.

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Conflict with existing rights in Colombia.

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## At OlarteMoure, our advisory services include:

- **Local expertise:**

We have a team of legal experts in intellectual property with a deep understanding of the Colombian system.

- **Quick and efficient responses:**

We understand the importance of deadlines and are committed to providing prompt and effective responses to overcome any obstacles.

- **Proven results:**

We have assisted numerous clients in overcoming provisional denials, ensuring the success of their trademark applications in Colombia.





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We are here to turn challenges into opportunities. If you have experienced a provisional refusal and need expert assistance, do not hesitate to contact us.

Protecting your brand is our priority.

Contact us for more  
information:

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